

Terms and Conditions
KUSMI TEA – Contest
“Lucky Week”

1: Organizer

The Organizer is ORIENTIS GOURMET a company organized and existing under the law of France, having its registered office at 89 Avenue Niel – 75017 Paris, France, registered under identification number RCS Paris 350 283 057 (the “Organizer”). ORIENTIS GOURMET, as representative of KUSMI TEA, organizes an instant win game with purchase obligation beginning on 13th October, 2021 09:00 AM and finishing on 19th October 2021, at 11:50 PM EDT accessible with the following

link <https://social-sb.com/z/luckyweekint2021> the “Game”) which conditions are described in these terms and conditions (the “Terms and Conditions”).

2: Participation terms and rules

The rules listed below and any information about how to enter and prizes form the terms and conditions of the Game.

2.1 Participation terms The Game is open to anyone who is over 18, has an Internet connection, a valid email address and a shipping address. The Organizer reserves the right to proceed to further verification to apply the aforementioned article.

Any person who has collaborated in the organization of the Game, their immediate family members or relatives, the Organizer’s employees or the ORIENTIS Group’s employees or subcontractors are not allowed to take part in the Game. The sole participation in the Game involves full acceptance of these Terms and Conditions.

Any fraudulent entry and/or entry that does not comply with the Terms and Conditions and/or includes inaccurate information may not be taken into account and will be considered as null and void. Disqualified participants cannot claim a prize.

The Organizer thus reserves the right to return the prize to the competition that

would have been unduly awarded to the participant. Participation is limited to one entry per person, with purchase obligation. An entrant who is designated as winner will not be able to participate in the following weeks or will result in the nullity of his participation.

2. 2 Participation rules

The Game takes place on 13th October, 2021 9:00 AM and finishes on 19th October, at 11:50 PM EDT (EDT date and hour of connection being valid). To enter the instant win Game, the participant shall: Have a valid email address and a Facebook account and connected to the following address to access the game <https://social-sb.com/z/luckyweekint2021>

- Have a Facebook account, or a valid email address
- Log on to the following address to access the game: <https://social-sb.com/z/luckyweekint2021>
- Click on the "Participate" button
- Fill in the entry form, i.e:
 - Last name
 - First name
 - E-mail address
 - Optionally check the box "I would like to receive Kusmi's newsletter"
- Have read and accepted the rules
- Scratch the game surface to find out if you have won

Entry form, accessible online, must be fully completed and validated before October 19th, 11:50 PM EDT.

Entry that does not satisfy all the requirements of these Terms and conditions could not participate in the Game.

The participant will have the possibility to share the game on Facebook.

Article 3: Selection of the winner

Three (3) winners will be randomly and automatically selected ("the Winner").

As the Game is an instant win game, the Winner will be notified immediately via an electronic draw application developed by SPREAD.

A participant cannot win twice in a row. In the event that a participant would be designated twice as winner throughout the duration of the Game, the second prize will be put back into play.

Article 4: Prizes

The Winner may win the following prize:

- A single-use coupon code whose amount will be equal to twice the amount of the order placed, which must take place during the duration of the Game, on the Kusmi Tea website.

The maximum value of the amount of the order placed is 150€ including all taxes and excluding shipping costs.

There is not consolation prize.

The Prize is not transferable or exchangeable and cannot be taken as cash.

ORIENTIS DISTRIBUTION LLC accepts no responsibility for any loss, damage, or injury incurred to enter the competition or in connection with taking up the Prize.

The winner will receive an email with a single-use coupon code allowing them to make purchases by only once on the website (<https://www.kusmitea.com/int/home/>).

Article 5: Winner Notification

The Winner will be determined solely on a random selection as a game of chance. ORIENTIS DISTRIBUTION LLC's decision is final.

The Winner will be notified immediately after his participation by SPREAD and a confirmation email will be sent to the email address specified in the form.

The Winner should reply to the Organizer by mail his intention to benefit from his Prize within 1 (one) month following the sending of this e-mail and provide the information required by the Organizer including his email address. Otherwise, he will be considered as having renounced the Prize.

Article 6: Prize delivery

The Prize will be sent to the email address communicated by the Winner following the notification e-mail.

- **Incorrect electronic address**

If the email address is incorrect or does not correspond to the one of the participant or if for any other reason connected with technical issues would not enable to correctly deliver the order's confirmation email, the Organizer shall by no means be held responsible. Likewise, it is not the Organizer's responsibility to do some research on contact details of participants that could not be contacted because of an invalid or wrong electronic or postal address.

- **Unwithdrawn Prize**

If the Winner cannot be contacted or if he does not respond within the time limit or not provide his information, he will not be entitled to any winnings and any kind of compensation.

Article 7: Data processing

The personal data of the participants collected in the context of participation in the Game are recorded and saved in a computer file and used by the Organizer for the purposes of their participation and for the awarding of their prizes. This data is intended for the Organizer's marketing and communication departments as well as for third-party service providers acting as subcontractors to whom the Organizer may resort for the delivery of the prizes.

The email address of each participant collected by the Organizer in the context of the Game

will be transmitted to SPREAD solely for the purpose of selecting the winner at random and will not be retained or used for any purpose other than this draw by SPREAD.

This processing is necessary for the purposes of the legitimate interests pursued by the Organizer, which consist in particular in managing the registration and participation of the participant in the Game, and in contacting the Winner and sending the prizes. The data to be sent to the Organizer are mandatory. If this information is not provided, the participation will not be accepted.

If the participant has given his consent by clicking on "I agree to receive information by email" and/or "I agree to receive information by SMS", he acknowledges that he agrees to share his information with ORIENTIS GOURMET, the controller. This information is intended for commercial prospecting purposes, realization of statistics and marketing studies and management of the customer relationship in order to propose targeted commercial offers to the customers. Participants may also unsubscribe at any time via the unsubscribe link as indicated in their correspondence.

In accordance with the French law "informatique et libertés" of January 6, 1978, as amended by law n°2018- 493 of June 20, 2018, the participant has the right to access, rectify, delete and portability of information concerning him/her, as well as the right to oppose or request the limitation of the processing, under the conditions and within the limits provided for by the regulations. These rights may be exercised by contacting the Organizer by mail at the Organizer's address: ORIENTIS GOURMET-Parc du Hode - 76430 Saint Vigor d'Ymonville; or by email at privacy@orientis.fr. If the right to object is exercised before the end of the Game, the participant waives his/her participation. The participant has the right to file a complaint with the CNIL.

For more information, our privacy policy is available at any time:

<https://www.kusmitea.com/fr/privacy-policy.html>

Article 8: Responsibility

The participant acknowledges and accepts that the obligations of the Organizer as set forth in the Rules are limited to the drawing of the entry forms in accordance with the terms and conditions of the Rules and to the awarding of the Prize to the Winner, according to the criteria and procedures defined in these Rules.

Participation in the Game implies knowledge and acceptance of the characteristics and limits of the Internet network, including, but not limited to, technical performance, response times for consulting, querying or transferring information, network congestion, risks of interruption, and risks related to the connection.

The Organizer shall not be held liable in the event of technical, hardware or software failure of any kind whatsoever, including the risk of contamination by viruses circulating on the network, and the absence of certain data that could be diverted.

The Organizer shall not be held responsible in the event of poor reception or non-reception of the email confirming participation, whatever the cause.

The Organizer cannot be held responsible if, in the event of force majeure, as defined by French jurisprudence, or in the event of exceptional circumstances beyond its control, it is forced to cancel, postpone, extend, shorten or modify the Game in whole or in part. No compensation will be paid in this respect.

Finally, the Game is not managed or sponsored by SPREAD, nor by the social networks. The SPREAD company cannot be held responsible for any dispute related to the organization of the Game and the use of the prize. Any questions, comments or complaints regarding the Game should be addressed to the Organizer.

Article 9: Litig

These Rules are subject to French law.

To be taken into account, any disputes relating to the Game or the Winnings must be made by written request to the following address: contactfr@kusmitea.com . And no later than ninety (90) days after the deadline for participation in the Game as indicated in these Rules.

In the event of a persistent disagreement relating to the application and/or interpretation of the Rules, it is possible either to refer the matter to a consumer mediator from the list given and updated by the Commission d'évaluation et de contrôle de la médiation de la consommation (Consumer Mediation Evaluation and Control Commission), or to fill in an automated complaint form which will allow the designation of a dispute settlement body to reach an amicable agreement. Failing this, any dispute will be submitted to the competent courts of Paris.