GAMES RULES « Limitez votre empreinte, libérez vos émotions »

ARTICLE 1: ORGANIZER AND DURATION OF THE GAME

The Chamonix-Mont-Blanc Valley Tourist Office (hereinafter referred to as "the Organizer"), a non-profit association governed by French law (loi 1901), registered under SIRET number 776 550 766 00013, with its registered office at 85 Place du Triangle de l'Amitié, 74400 Chamonix-Mont-Blanc, France, is organizing a free game with no purchase necessary entitled "Limit your footprint, unleash your emotions", the list of prizes being specified in Article 6 of these rules.

The Game will run from September 15, 2025 at 12:00 p.m. until October 15, 2025 at 3:00 p.m. (French time) (hereinafter referred to as "the Game").

The Organizer reserves the right to shorten, extend, amend, or cancel the Game should circumstances so require. The Organizer's liability shall not be engaged in this respect. The Game is accessible via the following link:

https://newsletters.chamonix.com/zn/limityourfootprint, and is promoted through the Organizer's social media channels and email campaigns.

The Game is subject to French law and falls under the exclusive jurisdiction of the competent French courts in the event of a dispute.

ARTICLE 2: PARTICIPANTS

The Game is open to all natural persons of legal age, whether or not they are clients of the Organizer or its partners, provided they have a valid personal email address enabling them to be contacted for the purposes of managing the Game, and provided they meet the conditions of participation set out in these rules (hereinafter referred to as "Participants" or the "Participant"). Notwithstanding the foregoing, minors aged 16 and over are permitted to participate in the Game, provided that they are registered by their legal representative, such registration being carried out under the sole responsibility of the holders of parental authority over the minor Participant.

Employees of the Organizer, its partners directly involved in organizing the Game, and more generally anyone who has contributed to the design of the Game are not permitted to participate.

ARTICLE 3: CONDITIONS OF PARTICIPATION AND PARTICIPANT COMMITMENTS

Each Participant must follow the instructions described in Article 4.1 in order to take part in the Game. Any participation in the Game in a manner other than that specified in these rules will not be taken into account.

It is the responsibility of each Participant to ensure that their contact details are accurate and, in particular, that the email address entered on the participation form is functional. Any incomplete participation form, not complying with the requirements of these rules, or containing illegible names and email addresses, will be considered null and void. Furthermore, Participants will elect domicile for the entire duration of the Game at the address declared beforehand. Participants are responsible for the confidentiality of their

login credentials and any user account password. Participants are advised to choose a strong password in accordance with ANSSI recommendations. The Organizer cannot be held liable in case of negligence by Participants in this respect.

Each Participant may only participate once during the entire duration of the Game. Participation is strictly personal and nominative. A single person may not play with multiple email addresses. Participants are also prohibited from disrupting the running or integrity of the Game in any way, including attempting to modify results or undermine the fairness between Participants. In such cases, the Organizer reserves the right not to award the prize to the fraudster and to exclude any Participant suspected of fraudulent behavior without notice. The Organizer further reserves the right, against any person who disrupts the Game or affects (or is likely to affect) its administration, security, fairness, or integrity, to temporarily or permanently block their ability to participate, without prejudice to possible legal action.

Clause relating to use of the prize

- The winner must comply with all safety instructions during the activities.
- The Tourist Office declines all responsibility for any incident or accident occurring during the stay or linked to use of the prize.
- Travel insurance: the winner must take out such insurance personally.
- The winner cannot demand any modification (e.g., change of accommodation or activities). In the event of impossibility (e.g., weather conditions, closure of an activity), the prize will be adapted without financial compensation.

The Organizer reserves the right to amend, postpone, or cancel all or part of the Game if fraud is detected in any form, particularly digital fraud in relation to participation or determination of winners, or in cases of epidemic, natural disaster, strike, transport disruption, cyberattack, with no claims or compensation possible.

Participation in the Game implies full and unconditional acceptance of these rules by all Participants. Failure to comply will result in automatic disqualification and forfeiture of any prize.

Clauses relating to image rights and winner testimonials

1. Authorization to use image and testimony

By participating in the Game and accepting the prize, the winner expressly authorizes the Chamonix-Mont-Blanc Valley Tourist Office, as well as its partners (Compagnie des Guides de Chamonix, Compagnie du Mont-Blanc, communication agency), to capture, use and exploit their image, voice, and testimony, in the form of interviews, videos, or reports produced in connection with the Game and their stay.

2. Scope and duration of use

This authorization is granted free of charge, without financial consideration, for an unlimited duration and worldwide, across all current and future communication media, including but not limited to: websites, social networks, newsletters, printed materials, press relations, and institutional or promotional campaigns.

3. No right of validation

The winner expressly acknowledges that they shall have no right to review, approve, or validate the produced content, nor to oppose its dissemination. The Organizer retains sole discretion over the use and presentation of said content, while maintaining a constructive relationship with the winner.

4. The winner shall not have any right of withdrawal or approval.

ARTICLE 4: OPERATION

4.1 Registration

To participate, each candidate must:

- 1. Access the Game page: https://newsletters.chamonix.com/zn/limityourfootprint
- 2. Complete the online participation form with accurate details (name, first name, valid email address, phone number to be contacted in case of winning, city and country).
- 3. Create their personalized stay by selecting:
 - a travel date (between January 1 and April 1, 2026, excluding school holidays),
 - a point of departure (which will also be the point of return),
 - a low-carbon mode of transport (train, bus, bicycle, electric car) to travel from their place of residence to Chamonix-Mont-Blanc. The Tourist Office will cover the cost of transport from the nearest train station to the winner's home to Chamonix-Mont-Blanc (and return).

⚠ Important: Any micro-travel by taxi, ride-hailing service, or other individual motorized transport not listed (except for electric vehicles) is expressly excluded and will not be covered by the Organizer.

- eco-responsible accommodation with the Clef Verte label, chosen from a list of 12 establishments, for 3 nights (1 room with either 1 double bed or 2 single beds),
- up to three outdoor or educational activities from the list of 12 proposed, the same for both winners (the winner and their chosen companion must take part in the same activities).
- Meals are not included in the package.

Any incomplete, illegible, false, or late entries will be considered void. The Organizer reserves the right to verify the identity, age, and accuracy of information provided by Participants.

Each Participant must enter their complete details on the online form (email, name, surname) and tick the box accepting these rules. Any incorrect, incomplete, or illegible email address and/or lack of acceptance will automatically disqualify the Participant. The Organizer cannot be held responsible for corrupted, unreadable, or non-transferable files.

4.2 Tirage au

Winners will be selected randomly, by draw, using computer software operated by the Organizer.

A draw will take place on October 15, 2025, among all valid entries. The winner will be contacted by email at the address provided upon registration within 7 days.

The winner must:

- confirm acceptance of the prize within 15 days,
- provide all information necessary for organizing the stay (postal address, proof of majority or parental authorization for minors).

Failure to respond within the deadline will result in definitive loss of the prize, which will be re-awarded. No recourse will be possible

ARTICLE 5: PUBLICATION OF RESULTS

Each winner will be contacted directly by email or phone by the Organizer using the valid address provided upon registration.

Each winner must, within a maximum of fifteen (15) days from being contacted by email:

- expressly accept their prize, AND
- provide the Organizer with the information necessary to organize the prize (phone number and answers to questions asked in the Organizer's email).

Failure to respond will be considered a definitive waiver of the prize, which will remain the exclusive property of the Organizer to be disposed of freely.

ARTICLE 6: PRIZES

6.1 Prize to be won

The prize consists of an eco-responsible 5-day (4-night) stay for two people in the Chamonix-Mont-Blanc Valley, including:

- · round-trip transport according to the chosen mode,
- · accommodation in a Clef Verte-labeled establishment,
- · up to three nature or educational activities supervised by professionals,
- four dinners in partner eco-responsible restaurants.

Indicative value of the prize: approx. €2,000 including VAT.

The prize is personal, non-transferable, non-refundable, and may not be exchanged for its cash value or for any other good or service. If unavailable, the Organizer reserves the right to award a prize of equivalent or greater value.

6.2 Delivery of prizes

Where prizes are goods or products, they will be delivered by post or by a carrier to the winner's home address within ninety (90) days after the end of the Game, unless prevented by force majeure.

Where prizes are services, these will be organized according to the terms described, in coordination with the winner.

6.3 Additional information relating to the prize

No prize may give rise to reimbursement. If unavailable, a prize of equal or greater value will be awarded at the Organizer's discretion. Prizes become the property of the winners upon delivery, simultaneously with the transfer of associated risks.

The Organizer may modify the prize, without justification, provided a prize of equivalent or greater value is awarded, without any claim being admissible.

The indicated value corresponds to the retail price including taxes commonly practiced or estimated at the drafting date of these rules; it is given for reference only and may vary, and may not be contested.

The Organizer cannot be held responsible if, due to force majeure or exceptional circumstances, changes occur in the Game or if the Organizer is forced to interrupt, postpone, or cancel the Game outright.

ARTICLE 7: LIABILITY OF THE ORGANIZER

Generally, the Organizer's liability cannot be engaged for damage or harm not directly caused by its wrongful act or omission. The Organizer cannot be held liable in the event of loss of prizes by the carrier or errors committed by the carrier, which each Participant expressly accepts by entering the Game.

Given the inherent characteristics of the Internet and the impossibility of fully controlling use by third parties, the Organizer disclaims all responsibility for the consequences of Participants connecting to the Internet to participate in the Game.

In particular, the Organizer shall not be held liable in the event of:

- download or email delivery problems,
- temporary or permanent unavailability of websites required for the Game,
- inability of one or more Participants to connect and/or participate due to technical issues or network congestion,
- any damage, material or immaterial, caused to Participants, their computer equipment, or data stored therein, and the consequences for their personal, professional, or commercial activity,
- fraudulent use of login credentials by a third party and the awarding of prizes to said third party, in the absence of gross negligence by the Organizer. Participants remain responsible for the confidentiality of their login credentials.

In the event of unforeseen events during the Game, the Organizer may amend the conditions of these rules. Such amendments will be published on the Game's website and shall be considered addenda to these rules.

ARTICLE 8 : PERSONAL DATA

Based on the consent given by the Participant at the time of accepting these rules, the data collected in the registration form will be used by the Organizer for the following purposes:

- to register and participate in the Game,
- to conduct the prize draw,
- to contact the winners,
- to send/deliver the prize(s) to the winners.

If the Participant has expressly consented, their personal data may also be processed by the Organizer in order to send newsletters from the Chamonix-Mont-Blanc Tourist Office, as well as information or promotional offers.

Based on the Organizer's legitimate interest, certain data (such as date of birth or country) may also be processed for statistical purposes in order to improve services and products.

In accordance with the French Data Protection Act of January 6, 1978, and Regulation (EU) 2016/679 (GDPR), Participants have the right to access, rectify, delete, limit processing, and object to processing, as well as the right to data portability. They also have the right to define general and specific directives relating to the use of their personal data after death.

Participants may exercise these rights by contacting the Chamonix-Mont-Blanc Tourist Office – Communication Department, 85 Place du Triangle de l'Amitié, 74400 Chamonix-Mont-Blanc, France, or by email at dpo@chamonix.com.

Personal data is retained by the Organizer:

- for statistical purposes: for a maximum of 3 years, unless otherwise requested by a Participant,
- for the Game: for the duration of the Game and organization of prize delivery,
- if the Participant subscribes to the SKIS ROSSIGNOL newsletter: for a maximum of 3 years (for marketing purposes), unless renewed by the Participant.

Personal data processed by the Organizer is hosted and stored in Europe and will only be disclosed internally to authorized services and third parties acting on behalf of the Organizer for the purposes described above (e.g., carrier, service providers).

The Organizer will not transfer Participants' data to third parties without their express prior consent.

Participants have the right to lodge a complaint with the CNIL (Commission nationale de l'informatique et des libertés) or the competent authority in their country.